



BALDWIN COUNTY COMMISSION

Baldwin Rural Area Transportation System

FOR IMMEDIATE RELEASE

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BRATS BEGINS THIRD BAYLINC BUS ROUTE JUNE 30, 2008

Baldwin County, AL, June 16, 2008 – Increased ridership and public demand has created the opportunity for the Baldwin Rural Area Transportation System (BRATS) to create a third Baylinc bus route that will begin on June 30, 2008.

The third Baylinc bus route schedule will be as follows: **Beginning June 30, 2008.**

Time	Pick-up Location	Return Time
7:40 AM	Hardees-Fairhope	6:30 PM
7:55 AM	Daphne Library	6:15 PM
8:05 AM	Spanish Fort Prodissee Center	6:05 PM
8:25 AM	Arrive Bienville Square	5:40 PM
8:30 AM	Depart Bienville Square	5:45 PM
8:50 AM	Spanish Fort Hilltop Prodissee Center	5:20 PM
8:55 AM	Bass Pro Shop Shopping Center	5:15 PM
9:05 AM	Hobby Lobby	5:05 PM
9:10 AM	Lowe's	5:00 PM
9:15 AM	Eastern Shore Center	4:55 PM

Note: Return time to Daphne & Fairhope could be 15-20 minutes earlier because, most of the time, several of the stops do not have passengers.

Baylinc is a joint effort between BRATS and The Wave Transit System of Mobile to connect the Eastern Shore to Mobile. The first two Baylinc routes began November 6, 2007, and have seen increased ridership and demand from the public.

In May 2008, total passenger trips totaled 1,136 which was an increase of 29% from the previous month. This morning the second route was filled to capacity with standing room only. Projected passenger trips for June 2008, based on the first half of the month's actual numbers, are expected to exceed 1,300 passenger trips.

The Baylinc routes pricing ranges from \$1.50 to \$3.00 depending on rider distances. BRATS and The Wave Transit System connect at Bienville Square in Mobile where residents can select their Mobile destination for a fare of only \$1.25 or return to one of the locations along the Eastern Shore. Parking at the various Eastern Shore stops is free and Baylinc does offer Rider Discount Cards. All buses are handicap accessible.

Additional Baylinc schedules are available at www.co.baldwin.al.us or by calling BRATS at (251) 990-4636.

Baylinc is an Envision Strategy in Action effort and is the result of many long years of hard work by the two transit systems, local, state and federal elected officials, chambers of commerce, community leaders, members of transportation task forces, the Baldwin County Public Transit Coalition and many other transit stakeholders from both sides of the bay.

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