



BALDWIN COUNTY COMMISSION

Baldwin Rural Area Transportation System

FOR IMMEDIATE RELEASE

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WHO: Baldwin Rural Area Transportation System
Eastern Shore Chamber of Commerce Transportation Task Force

WHAT: Kickoff Celebrations for BRATS Ride to Work Program and SHORELINC

WHEN: Monday, January 11, 2009

WHERE: 9:00 a.m. Bass Pro Shop (Spanish Fort)
9:45 a.m. Wal-Mart (Daphne)
10:30 a.m. Thomas Hospital (Fairhope)

KICKOFF CELEBRATION SCHEDULED FOR BALDWIN COUNTY'S RIDE TO WORK PROGRAM AND ITS FIRST OFFICIAL ROUTE "SHORELINC"

Baldwin County, AL, January 5, 2010 – Baldwin Rural Area Transportation System (BRATS) and the Eastern Shore Chamber of Commerce Transportation Task Force invite the community to attend the kickoff celebration for BRATS Ride to Work Program and Shorelinc, the Ride to Work Program's first official route, on January 11, 2010.

The kickoff celebration will be held at following Shorelinc Route bus stop locations beginning at 9:00 a.m. at the Bass Pro Shop in Spanish Fort, 9:45 a.m. at Wal-Mart in Daphne and 10:30 a.m. at Thomas Hospital in Fairhope. Each location will host a presentation about the new program and route including a welcome by local business representatives and elected officials, as well as, the unveiling of the new BRATS Ride to Work Program and Shorelinc logo.

BRATS and the Eastern Shore Chamber of Commerce Transportation Task Force worked with the above mentioned businesses on the Eastern Shore to create the much needed Ride to Work route, an Eastern Shore Chamber of Commerce Blueprint for Tomorrow Initiative, for their employees and other citizens who work, live and shop on the Eastern Shore. Baldwin County citizens working along the Eastern Shore and businesses throughout the county are encouraged to look at the savings that using public transportation can provide them.

The official start date of the BRATS Ride to Work Shorelinc Route will be January 12, 2010. Shorelinc Route information will be provided at the kickoff celebration.

The BRATS Ride to Work Program will also encompass many of BRATS current routes that are provided to citizens traveling to and from work. For a complete list of current BRATS routes visit www.co.baldwin.al.us or for more information contact BRATS at (251) 990-4636.

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