



BALDWIN COUNTY, ALABAMA



Vision:

Baldwin County, a place where you'll find opportunity, recreation and culture now and for generations to come.

Mission:

The mission of the Baldwin County Commission is to provide customer-focused services to people who live, work and visit Baldwin County so they can enjoy a safe and thriving community and experience our unique heritage and natural resources.

Strategic Priorities



Growth & Infrastructure Balance



Public Safety



Economic Prosperity & Workforce



Protecting the Natural Environment



County Government

GROWTH & INFRASTRUCTURE BALANCE

Growth in population will continue because of the high quality of life available here in Baldwin County. To maintain our high quality of life, however, it is essential that transportation and economic development infrastructure, such as high-speed internet, keep pace with the growth in the number of people living and visiting here.

This well-planned balance will continue to be the focus of the County Commission and will be accomplished through the following results:



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- The County Commission's priority is to encourage and engage with stakeholders to promote availability of at least 1 high-speed internet provider to 95% of residents and businesses in our area. Although we are not an internet service provider, we recognize the importance of consistent high-speed internet access and are committed to working with other stakeholders and continuing to explore funding sources to achieve this goal by 2025.
 - The County Commission has undertaken an initiative to expand the local travel infrastructure by designing an efficient network of roads. This plan is aimed at reducing traffic congestion on major arteries, thereby improving the travel experience of our residents. The commission is dedicated to consistently reviewing and enhancing this plan to ensure its effectiveness in meeting the evolving needs of our community.
 - By 2023 / 2024 A Guide for Future Land Use will be provided for property owners, municipalities, and schools. This guide will promote consistency between the County and Municipalities, encourage predictability in the development process, create and foster a coordinated vision and goals with cities while respecting the citizen-driven zoning process. This guide will be continuously reviewed and improved to meet the needs of the community.
 - By 2025, the community will experience increased water access with parking throughout the County, as evidenced by:
 - Additional water access points with parking
 - Upgrades to existing water access points
 - By 2025, Baldwin County residents and visitors will experience the full development and marketing of Live Oak Landing and Bicentennial Park
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Public Safety

Ensuring public safety is critical to maintaining the excellent quality of life that draws both residents and visitors to Baldwin County. As our community continues to grow, it is imperative that we prioritize public safety to ensure a safe and thriving environment for all.

To achieve this, we must develop a culture of preparedness that is proactive and responsive. We will work together towards the following goals:



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- By 2025-2026, Baldwin County will experience improved public safety through the building and completion of the Baldwin County Sheriff's Office Tower B.
 - By 2025, Baldwin County will experience increased efficiencies and reduced incarceration times for those committing minor offenses by promoting participation in the Community Corrections and Pre-Trial Diversion programs.
 - By 2025, Baldwin County will experience a Coroner's Office that is better aligned with the County's functional population and better able to handle a mass casualty event.
 - By 2023, Baldwin County will have completed a Threat Hazard Identification Risk Assessment (THIRA) and a corresponding Emergency Operations Plan (EOP). The plan will be continuously reviewed and improved, with revisions adopted by the County Commission as needed.
 - By 2025 the Baldwin County Animal Shelter will create an organizational plan committed to protecting the health, safety, and welfare of both the people and animals in Baldwin County through enforcement of state and local laws and increased education related to responsible pet ownership.
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Economic Prosperity & Workforce

The County is committed to building a vibrant prosperous local economy. While tourism will continue to be an important aspect of our economy, the County also seeks to bring into the South Alabama Mega Site businesses in other industries like logistics, aerospace, automotive, healthcare and distribution offering wages which sustain families and communities. Likewise, the County is committed to building a workforce to support those same industries. To strengthen our economic development initiatives, the County will focus on the following results:



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- By 2025, Baldwin County will experience (1) or more sizable industries locating operations at the South Alabama Mega Site.
 - By 2026, Baldwin County will experience an adequately trained workforce in the areas of Logistics and Transportation, Aerospace, Automotive, Healthcare and Distribution.
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Protecting the Natural Environment

Protecting our precious natural environment is the responsibility of everyone - residents, businesses, government, and visitors. Our future and that of our children depends on us doing this important work. The County will take a leadership role to protect our natural environment by achieving the following results:



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- By 2026, the community will continue to experience a reduction in runoff and flooding through ongoing implementation of a regional retention system for stormwater, with new activities added as necessary.
 - By November 2021 and ongoing, the County in partnership with the District Attorney's Office, will participate in environmental investigations focused on the reduction of environmental crimes.
 - By 2026, the community will experience increased transparency and accountability for watershed quality through testing and reporting of water quality and the ongoing development of partnerships with citizens and groups interested in the environment.
 - By 2026 Baldwin County residents will have access to a state-of-the-art material recovery facility, which will increase recycling participation, reduce landfill waste, and promote sustainable waste management practices in the community.
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County Government

Tax paying residents and businesses will experience an accountable and transparent County government focused on responsive customer service as evidenced by the following results:



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- Beginning in 2021, to increase transparency and accountability, the county will create and disseminate an Annual Performance Report and we will ensure that our constituents are kept informed on the State of the County through a regularly updated video available on our website and other relevant platforms.
 - By November 2021, Baldwin County will experience a customer-focused and supportive county organizational culture through the implementation of an employee recognition program which we will continually enhance and develop to meet future needs.
 - Community and citizen inquiries will receive a response or return phone call within 24-72 hours. By 2026 we will have implemented the necessary systems, processes, and trainings to be able to achieve this goal.
 - By 2022, the community will experience enhanced service delivery through the initiation and continuation of regional partnerships with municipalities, adjoining Counties, Boards of Education, etc.
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— COUNTY, ALABAMA —

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